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FOR IMMEDIATE RELEASE

## **Crazy Mountain Brewing's 2nd Annual Beer Festival Takes Over The Riverwalk in Edwards**

Edwards, Colo. - August 1, 2012 – On Saturday, August 18th, Crazy Mountain Brewing Company will host its Second Annual Alpine Insurance Agency Ed Fest: a beer and community festival from 3:00pm - 7:00pm. "Ed" is short for Edwards, and this festival will bring the party to the Riverwalk in Edwards.

Over 20 breweries will showcase their craft beers from around the nation. Festival-goers can sample beer from: Avery, Bonfire, Breckenridge, Bristol, Crazy Mountain, Del Norte, Duvel, Fort Collins, Great Divide, La Chouffe, Left Hand, Odell, Ommegang, Oskar Blues, Palisade, Redstone Meadery, Rockyard, San Luis Valley, Ska, Stone, and Twisted Pine breweries.

Aside from the vast beer selection, the Second Annual Alpine Insurance Agency Ed Fest will also offer an amazing entertainment lineup for attendees. Headlining the festival is none other than Colorado fan favorite, the Emmitt-Nershi Band, featuring Drew Emmitt of Leftover Salmon and Bill Nershi from String Cheese Incident. This progressive bluegrass band tours nationally and is excited to play Ed Fest in their home state of Colorado. Opening for the Emmitt-Nershi Band is the eclectic and high-energy group, Frogs Gone Fishin', a heavy-hitting rock and funk band.

Crazy Mountain Special Events Planner, Holly Velvis, said it was an easy decision when it came to selecting the live entertainment for Ed Fest. "Bluegrass music and craft beer are quintessential Colorado. Emmitt-Nershi truly embodies this vibe and we are thrilled to showcase them at Ed Fest."

Proceeds from the Second Annual Alpine Insurance Agency Ed Fest will benefit the Eagle Valley Land Trust, a non-profit organization dedicated to preserving open lands for people - for the views, recreation, wildlife agriculture and Colorado landscapes right here in the Eagle River Valley.

Pre-sale tickets to Ed Fest are \$35 and available online at [www.edfestbeer.com](http://www.edfestbeer.com), at Crazy Mountain Brewery's tasting room, and at select liquor stores throughout the Vail Valley. Tickets will be \$40 at the door.

Ed Fest is brought to you by: Alpine Insurance Agency, Vail Honeywagon, Riverwalk Wine and Spirits, Inn & Suites at Riverwalk, E-Town, KZYR, Vail Daily, Minturn Music, Local Joe's Pizza, Alpine Party Rentals, Vail Beaver Creek Magazine, Eagle Valley Land Trust, The Riverwalk at Edwards, US Bank, Smiling Moose Deli, Sundance Water Company, Beaver Liquors, Modern Dental Associates, Vail Mountain Rescue, What To Do, Kind Design, Bulleit Bourbon, Stoli and Crazy Mountain Brewery.

For more information or to purchase pre-sale tickets, please visit [www.edfestbeer.com](http://www.edfestbeer.com), or call Crazy Mountain Brewery at 970.926.3009.

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## **About Crazy Mountain Brewing Company**

Crazy Mountain Brewing Company is a craft brewery and tasting room in the Vail Valley of Colorado. We went into business in January of 2010. We produce handcrafted beers that are available throughout Colorado, Florida, California and Texas. We pride ourselves on our unique take on traditional ale styles and our passion to deliver the freshest and highest-quality beer to our consumers. For more information, please visit [www.CrazyMountainBrewery.com](http://www.CrazyMountainBrewery.com).

## **About Eagle Valley Land Trust**

Eagle Valley Land Trust (EVLТ) was founded in 1981 as a 501(c)(3) non-profit environmental conservation organization. EVLT is a state certified and nationally accredited public land trust. The mission of your local Land Trust is to protect forever our scenic vistas, open spaces, historic lands, waterways and wildlife habitats that represent the uniqueness of Eagle County, Colorado for the education, enjoyment and benefit of people who experience this special place. Your local Land Trust currently holds 24 parcels and 6,500 acres of protected lands under conservation easements in Eagle County, Colorado. These properties stretch from East Vail to the entrance of Glenwood Canyon and from Tennessee Pass near Leadville to Yarmony Mountain near the Routt County border. The EVLT has also participated in the conservation of nearly 4,000 more acres in partnerships with other land trusts. EVLT serves as the steward and the guardian of the land. Your local Land Trust is entrusted by our community and mandated by our government to inspect, monitor and defend conserved lands to ensure they remain protected, open and unspoiled for the benefit of all residents and visitors to our mountain community. [www.evlt.org](http://www.evlt.org)